



MODELING OUTSIDE THE

September 30, 2013



What is it?

<http://cserg0.site.uottawa.ca/modelingoutsidethebox2013/>

Through a series of creativity, lateral thinking, and brainstorming activities, the **Modeling Outside the Box (MOTB)** workshop will ask participants to think **outside the box** and imagine different, radical, innovative forms of model-driven engineering (MDE). Participants will be asked to leave behind all their preconceived notions of MDE and to approach the issue of MDE from a different angle. This will be a highly interactive workshop in which facilitators will use tried-and-tested methods for fostering creativity to generate fresh new ideas for MDE. The aim is to avoid the blinkered thinking and tunnel vision that is a natural consequence of any mature discipline. The outcomes will be new connections between people and, hopefully, new ideas that may lead to future research collaborations.

Sounds fun. But is it for me?

We are looking for people who are willing to step outside their particular areas of expertise or interest and join with other positive-thinking individuals to imagine alternative futures for MDE. If you have been frustrated with the current state of MDE practice and want to change things, then we want you!

Sounds like me. Where do I sign up?

We are asking all potential participants to fill in a short 2 page application form

<http://cserg0.site.uottawa.ca/modelingoutsidethebox2013/MOTB13application.doc>

and submit it in pdf format via **EasyChair**. The application form is just meant to ensure a diverse mix of people with a range of experiences are represented as creativity works best when there is diversity. In particular, we are aiming for **a mix of senior people and junior people, including students**. We encourage both academics and practitioners to join us. We will try our best to accept all applications.

Sounds interesting. But will it really change anything?

We cannot promise that the world will change if you come to this workshop. We can promise that you will meet like-minded individuals, that you will get a chance to have proper conversations with them rather than just listening to presentations, and that your way of thinking will be challenged.

Who is behind this?

Your friendly organizers are Jon Whittle, Nelly Bencomo, and Gunter Mussbacher. Feel free to contact them at

modelingoutsidethebox2013-info@site.uottawa.ca

if you have any questions or just want more information.

Where is it held?

The workshop is co-located with the ACM/IEEE 16th International Conference on Model Driven Engineering Languages and Systems (MODELS 2013) in Miami, Florida, USA, in September/October 2013.

Publication and Commitment

There will be no presentations or papers in workshop proceedings. Furthermore, while MODELS'13 allows participants to move between workshops, this is not conducive to creative thinking. We therefore ask applicants **to commit to spending the whole day with MOTB**.

Important Dates

Event	Date
Deadline for Application Submission*	Sunday, August 4, 2013
Notification Sent to Participants	Friday, August 12, 2013
Workshop	Monday, September 30, 2013

* All submission times are 23:59:59, Pago Pago, American Samoa time

More details:

